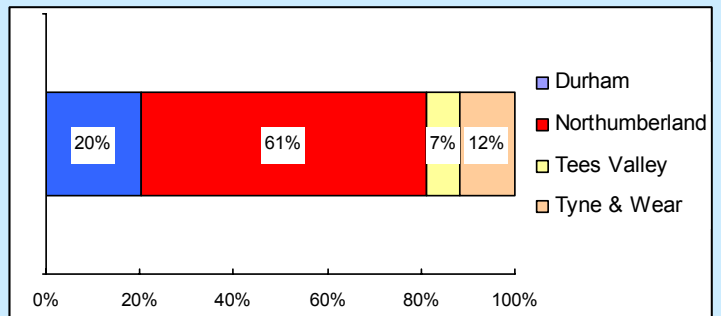


# Tees Valley Visitor Economy – Facts & Figures

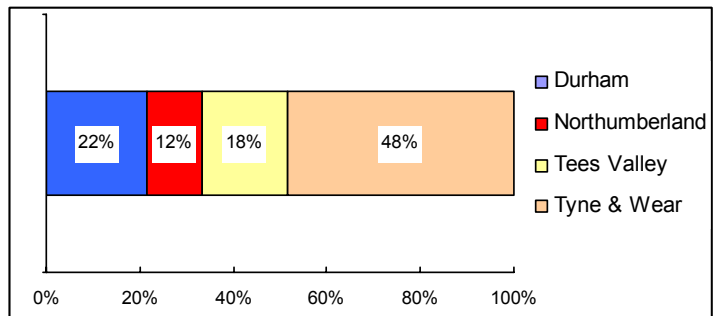
## Accommodation (DESTI.NE Aug 2008)

Sub-region	Number of establishments	Bedspaces
Durham	439	11,196
Northumberland	1,308	25,986
Tees Valley	154	8,404
Tyne & Wear	252	21,630
<b>North East</b>	<b>2,153</b>	<b>67,216</b>



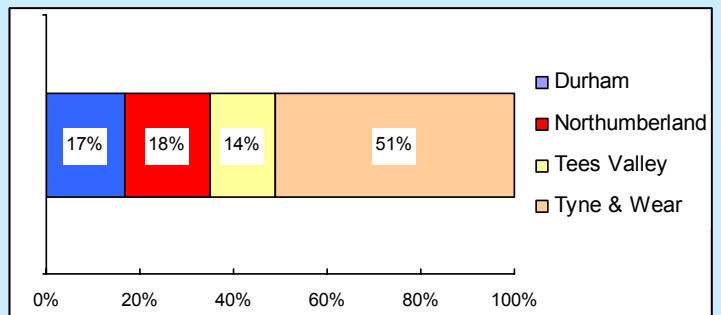
## Visitors (2007 STEAM)

Sub-region	Day visitors (000s)	Overnight visitors (000s)	Total Visitors (000s)
Durham	16,452	1,524	17,976
Northumberland	8,080	1,920	10,000
Tees Valley	12,847	2,230	15,077
Tyne & Wear	37,110	3,330	40,440
<b>North East</b>	<b>74,489</b>	<b>9,004</b>	<b>83,493</b>



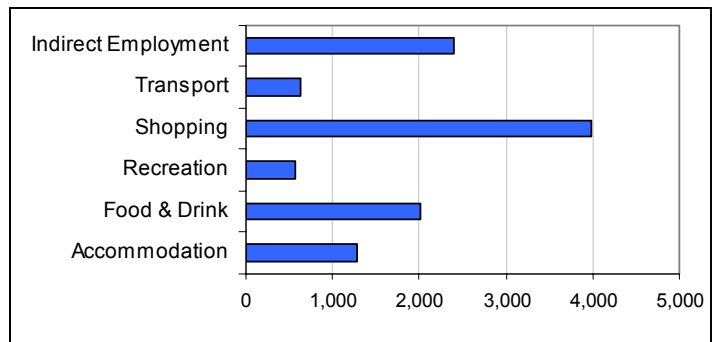
## Visitor Expenditure (2007 STEAM)

Sub-region	Day visits (£m)	Overnight visits (£m)	Total visits (£m)
Durham	349	307	656
Northumberland	244	466	710
Tees Valley	311	233	544
Tyne & Wear	1,465	540	2,005
<b>North East</b>	<b>2,369</b>	<b>1,546</b>	<b>3,915</b>



## Employment in Tourism - Tees Valley (2008 STEAM)

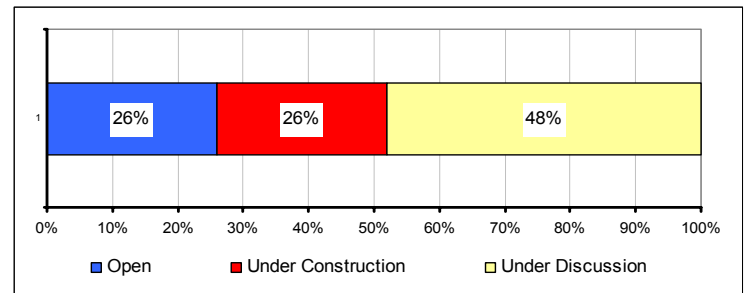
Sector	FTEs
Accommodation	1,274
Food & Drink	2,015
Recreation	559
Shopping	3,976
Transport	620
Indirect Employment	2,407
<b>Total</b>	<b>10,852</b>



## Investment in Tees Valley (2004-2009)

Type of business	No.	Approx value (£m)	Approx jobs created
Accommodation	40	106	400
Attractions	7	30	30
Other	3	28	n/a
<b>Total</b>	<b>50</b>	<b>164</b>	<b>430 +</b>

## Status of Investment



## Visitor Attractions in the North East (2008)

### Most visited Attractions (FREE or PAID)

Attraction	Visitors	Free/Paid
Durham Cathedral [1]	603,500	Free
The Sage Gateshead	600,000	Free
Discovery Museum, Newcastle	462,868	Free
The Alnwick Garden	461,847	Paid
BALTIC	354,913	Free
Theatre Royal, Newcastle	332,317	Paid
Sunderland Museum & Winter Gardens	311,861	Free
Beamish	294,778	Paid
Laing Art Gallery, Newcastle	268,977	Free
Empire Theatre, Sunderland	264,411	Paid

[1] includes worshippers

### Most visited FREE Attractions

Attraction	Numbers
Durham Cathedral [1]	603,500
The Sage Gateshead	600,000
Discovery Museum, Newcastle	462,868
BALTIC	354,913
Sunderland Museum and Winter Gardens	311,861
Laing Art Gallery	268,977
Hamsterley Forest	177,198
<b>Mima</b>	<b>162,226</b>
South Shields Museum and Art Gallery	155,503
Morpeth Chantry	146,334

[1] includes worshippers

## Visitor Attractions in Tees Valley (2008)

### Most visited FREE Attractions

Attraction	Visitors
Mima	162,226
<i>Transporter Bridge</i>	<i>133,798</i>
Dorman Museum	96,961
Museum of Hartlepool	78,063
Captain Cook Birthplace Museum	76,020
Hartlepool Art Gallery	69,206
Kirkleatham Museum	53,213
Darlington Arts Centre	28,420
Myles Meehan Art Gallery	25,323
RNLI Zetland Lifeboat Museum	5,298

### Most visited PAID FOR Attractions

Attraction	Visitors
Preston Hall Museum	99,476
Hartlepool Town Theatre	75,671
Hartlepool's Maritime Experience	46,160
Hartlepool Borough Hall	45,586
Head of Steam	19,269
Cleveland Ironstone Mining Museum	6,221
Archers of the Trees	1,342
Tees Cottage Pumping Station	1,129
Winkies Castle	959