

## Background

- Based on the success of the 2008/09 Tourism and Hospitality pilot that created a job role that helped to:  
“Improve engagement and communications with SMEs through closer partnership working with key organisations”
- Achievements include:
  - Passionate about Skills Group
  - Increase in SMEs accessing training
  - SME cluster pilot in Hartlepool

# Employment and Skills Development Roles

## SMEs

- Provide a Tees Valley resource to compliment the activities of mainstream organisations
- Develop a “Sector approach”
- In partnership, create “Employer Gateways”
- Work with Partners to develop a “Single Employer Offer” for Tees Valley businesses
- Co-ordinate activities as appropriate
- Share “best practice”

## Employer Gateways

- Develop a no Wrong Door Approach to Employer Engagement
- Agree a Single Employer Offer
- Respond to employer recruitment needs
- Maximise available opportunities/vacancies
- Develop Sector Based Job Brokerage Models
- Agreed lead contact with the employer
- Track employer activity

## Sector Approach

- Responds to employer or sector needs
- Works with appropriate partners to identify and deliver the support and training required including utilising sector routeways
- Develops local training provision to meet employer needs in response to new and emerging industries

## Current Activities

- Hartlepool Employer Gateway
- Tees Valley Welcome (Talk up Tees Valley)
- Speedy Chef (currently under development)
- Tees Valley Employer Offer Forum

