

- REF ambitions
- REF achievements
- Future REF challenges

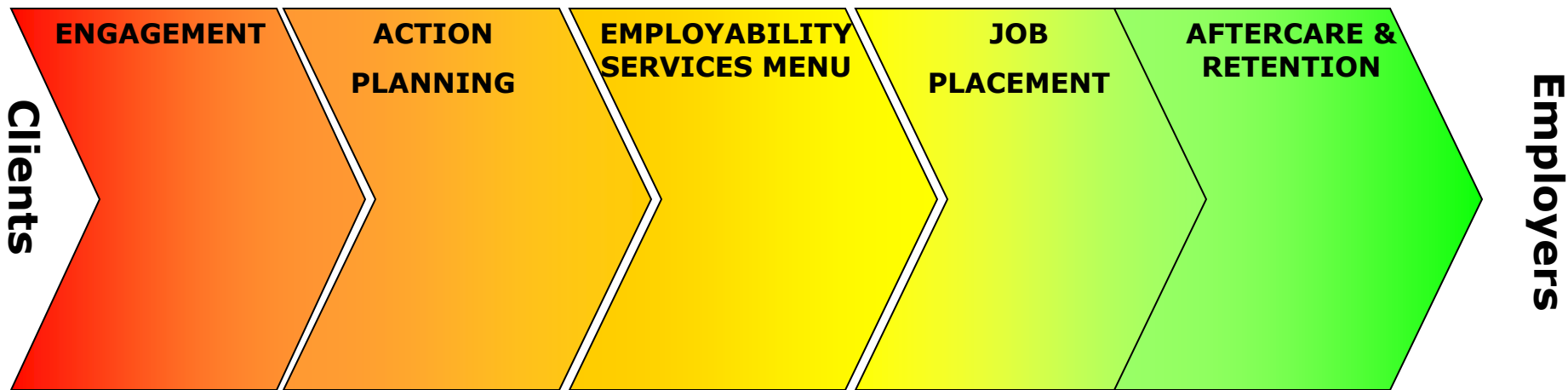
What is the REF?

- The REF is not an employability strategy for the region
- The REF Strategic Actions
 - Streamlined recruitment service for employers
 - Supporting individuals into sustainable work
 - Enabling providers to work collaboratively
 - Join up public sector funding cohesively
 - Effectively communicate

What is the REF?

- The REF is based upon the following delivery principles:
 - Reducing worklessness through proactive engagement
 - Benefiting employers through widening the labour market pool
 - Joint planning of resources and services
 - Joining up referral and progression routes
 - Common assessment and tracking systems

The REF Customer Journey and the Young Persons Guarantee



REF achievements

Cohesion of key public sector agencies

Clear and strategic approach to effectively tackling worklessness

Improved offer to employers

Improved and more focused offer to workers

Sharing good practice between providers

REF achievements

Equality and Diversity Matrix

RIEP project (14-19 links / enhancing Hanlon)

Regional Employability event 2009

Equality and employment conference (Jan 2010)

REF achievements

REF embedded in ESF 2011-13

REF principles part of LA tendering and evaluation

Sector route-way / employer offer work ongoing

Communications Plan agreed and in action

Further challenges

Ensure clarity and reach of the employer offer

Ensure targeting of support to the right groups

‘Rewarding the journey’

Enhancement of intelligence

Embedding the REF

For further details see

www.skillsnortheast.co.uk